

# GambleAware<sup>®</sup>

## Winter 2019 Update

Welcome to GambleAware's latest quarterly e-newsletter.

This week sees the launch of a two-year safer gambling advertising campaign, Bet Regret. This was envisaged in the government's most recent review of gambling policy. Further details are below, but we are pleased to be leading this important, preventative public health education effort. Later this year, we will publish a significant piece of research into the impact of gambling advertising on children and vulnerable groups to inform further this important policy debate.

We welcomed the Gambling Commission's consultation on a new national strategy to reduce gambling harms, and the proposed amendments to licence conditions and codes of practice (LCCP) requirements on gambling businesses to contribute to research, education and treatment. You can read our response in the link below. We've also responded to Public Health England's Outcomes Framework to seek to get an indicator added in relation to problem gambling.

In April, we will publish donations we've received in the final quarter of 2018/19, ensuring full transparency about our funding across the year.

With the additional income we have from recent regulatory settlements, we will be spending £16m this year and next which is allowing us to expand our work across research, education and treatment significantly. Details of new developments in these areas may be found below.

For further information, please visit [about.gambleaware.org](https://about.gambleaware.org) or [send us an email](#).

[Click here to read our response to the Gambling Commission's consultation on a national strategy to reduce gambling harms](#)

[Read our response here to the Public Health Outcomes Framework 2019/20 consultation](#)

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## **GambleAware launches 'Bet Regret'**

**GambleAware launches largest, national Safer Gambling Campaign - “Bet Regret”.**

- Bet Regret aims to support 2.4m young men, the group at highest risk, to avoid developing a gambling problem by driving self-reflection about their gambling
- From betting while drunk or bored to chasing losses, the campaign highlights the sinking feeling of placing a bet that they immediately regret
- Multi-layered, public health-based campaign identifies the environments and situations that can lead sports bettors to make impulsive bets they know they shouldn't

- First advert, featuring former footballers Dean Saunders and Danny Gabbidon, plus BT Sport's Matt Smith, to air during the Manchester United v Liverpool Premier League match on 24 February.



[Read the press release here](#)

[Watch the first advert here](#)

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## **It is not too late to support GambleAware**

It is not too late to support GambleAware this year. **Donations for the 2018/19 period can be received until 31 March 2019.** (Please note that donations received after the 31 March 2019 will be allocated to the 2019/20 period).

Final details of donations received between 1 April 2018 and 31 March 2019 will be published on our website by April 2019. A list of our 2018/19 supporters to date can be found [here](#).

If you need further information, please contact us at [fundraising@gambleaware.org](mailto:fundraising@gambleaware.org).

Learn more about how to donate to  
GambleAware here

Donate online here

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## Change of address

Please note that GambleAware has moved (from 7 Henrietta St, WC2E 8PS) to a new office.

**Our new address is: Pennine Place, 2a Charing Cross Rd, London WC2H 0HF.**

Our phone number remains the same: +44 (0)20 7287 1994.

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## Also...

### RESEARCH

- An important theme of research and evaluation is to better understand and improve treatment and support for those experiencing problem gambling and affected others. A review of international evidence is underway. GambleAware has commissioned an assessment of the need and demand for treatment and support, against what is currently provided. We have published an invitation to tender for a comprehensive evaluation of GambleAware funded treatment, including services and providers, how these work together to provide the right support at the right time, and our commissioning and links into other services.

Together, this work will inform the future of treatment.

- GambleAware has published the report of first stage of work by the Behavioural Insights Team, collaborating with operators, to explore how behavioural science can be used reduce risky play online. Read the [summary](#) or the [report](#). In the next stage, the researchers will be working with operators to test more innovative and ambitious ideas in a live environment.
- GambleAware has commissioned Ipsos MORI to conduct an evaluation of Multi-Operator Self-Exclusion Schemes (MOSES). The schemes are required by the Gambling Commission and run by the industry, allowing customers to exclude themselves from multiple operators with a single request to the sector's scheme. The evaluation will provide important evidence as to how the schemes are working and the difference they make.

## **EDUCATION**

- The Royal Society for Public Health (RSPH) is to establish a Gambling Health Alliance (GHA) with the support of GambleAware. The new Alliance will seek to ensure that gambling and the harms which arise from it are placed on an equal footing with other major public health challenges, focusing on prevention, early intervention, and increased community engagement. The Alliance which will initially be established for three years, has the primary objective of bringing together organisations and individuals, specifically policy makers, who have a shared interest in reducing the damage caused to health and wellbeing from gambling.

## **TREATMENT**

- From January GambleAware has been funding Adfam to improve the help available to family members and friends who are affected by the problem gambling of a loved one. Adfam work in partnership with the existing treatment network to develop a coherent national support service for families who require support in their own right, regardless of the treatment and status of the gambler, giving them a voice. Their aim is to empower family members within a peer support project. They will also provide support to frontline workers, engage in practitioner networking and work as advocates in influencing decision makers.
- Preparations continue for the establishment of the Leeds Hub for treating problem gambling which GambleAware is funding. [GamCare](#) is in the process of recruiting staff to work in the new service.

**More news here**

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